

Recycled baby product service questionnaire form

Hello and thank you for your time! I have created a short survey for my third portfolio project which focuses on a design for social good, and would greatly appreciate it if you could take a few minutes to fill it out for me. I am designing a cross-platform baby product service for parents who do not have the budget to purchase baby products from big box retailers and also who no longer need certain baby products and want to hand them off to other parents. This service is targeted to newborn through toddler years.

* Required

1. To which gender identity do you most identify? *

Mark only one oval.

- Female
- Male
- Transgender Female
- Transgender Male
- Gender Variant/Non-Conforming
- Prefer Not to Answer
- Other: _____

2. What is your age? *

Mark only one oval.

- Under 25
- 25 – 35
- Above 35

3. How many children do you have? *

Mark only one oval.

- One
- Two
- Three
- Four or more

4. How old is your child? If you have multiple children what are their age ranges? *

5. How often do you make a purchase of a product intended for a child? *

Mark only one oval.

- 1 – 2 times a month
- 3 – 5 times a month
- Over 5 times a month
- I don't know

6. Where do you regularly purchase child products from? *

7. What about your current child product purchasing process do you like? Please explain. *

8. What challenges do you face in purchasing child products currently? How does this make you feel? *

9. Have you ever found that the cost of a child product does not align with the use time you have gotten out of the product for your child? Please explain. *

10. Have you ever not purchased a child product due to your financial budget? How does this make you feel? *

11. Have you ever received any second hand child products for your child? *

Mark only one oval.

Yes

No

12. Have you ever considered purchasing second hand child products for your child? *
Please explain.

13. What types of child products have you considered purchasing second hand? *

14. If you were looking to purchase second hand child products for your child, where would you look to purchase these products? Please explain. *

15. Is there anything about second hand child products that would prevent you from using them for your child? Please explain. *

16. Have you ever found yourself with a large amount of child products your child no longer used? *

Mark only one oval.

Yes

No

17. What do you usually do with child products your child no longer uses? Please explain. *

18. What challenges do you face in recycling child products your child no longer uses *
currently? How does this make you feel?

19. What features would you like to see implemented in the retailers you currently are *
purchasing child products from to improve the overall process and experience for
you?

20. Is there anything else about your child product purchasing process you would like *
to share?

Thank you so much for your time!



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